

Sponsorship Package



World Halal Day
2017
LONDON

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
COST POUND (£)	75,000	50,000	30,000	15,000
• Exclusive sponsor	•	•	•	•
▪ Exhibition space (Hall is permanently fitted with carpet)	54sqm	36sqm	18sqm	9sqm
▪ Presentation of momento	•			
▪ Speaking / Presentation slot	•			
▪ International press / media coverage to be arranged	•	•		
▪ Complimentary pass to conference / workshop	2	1	1	
▪ Meeting room facilities (for business meetings)	•	•	•	
▪ Special acknowledgement during opening ceremony	•	•	•	•
▪ Promotional materials will be included in the event goodie bags	•	•	•	•

INCLUSION OF CORPORATE LOGO IN THE MARKETING COLLATERALS				
▪ Brochure	•	•	•	•
▪ Advertisement	•	•	•	•
▪ Backdrop	•	•	•	•
▪ Conference kit	•	•	•	•
▪ Banner & bunting	•	•	•	•
▪ Event website with hyperlink	•	•	•	•
▪ Show catalogue	2 pages	2 pages	1 page	1 page
▪ Additional exhibition space	15 % discount	10 % discount	7 % discount	5 % discount