

Program Outline

Where Ethical Lifestyle Meets HALALonomics

Conference | Trade Expo | Workshops | Awards | B2B Net
October 31st / November 1 – 2, 2017 | Olympia, London



World Halal Day
2017
LONDON

Day-1

Tuesday, October 31st, 2017

Inauguration Ceremony

0900	Registration starts
1000	Arrival of Chief Guest
1000	Program starts
	MC to give a short welcome and invite Qari for Recitation of Holy Quran
1005 – 1010	Recitation of Holy Quran
1010 – 1020	Welcome note by Host
1020 – 1030	Introduction of World Halal Day by Organizers
1030 – 1100	Protocol Speeches by VIP guests (6 speeches of max. 5 minutes each)
1100 – 1115	Address by International Chief Guest
1115 – 1130	Address by Local Chief Guest
1130 – 1140	Vote of Thanks by Organizers
1140 – 1145	Memento presentation to the Chief Guest by Host & Organizers
1145 – 1200	Memento distribution to VIPs and Sponsors by the Chief Guest – followed by group photograph.
1200 – 1210	World Halal Day “Halal Innovation Awards” to the 5 best innovations selected from all around the world.
1210 – 1230	Introduction of the “Halal Innovation Awards” followed by Award distribution by the Chief Guest
1230 – 1300	Press Conference followed by Lunch
1300	Closing of Inauguration Ceremony
1300 - 1430	Prayer & Lunch
1430 onwards	Free Time for Rest / Shopping

Session-1: Technical session on; Marketing & Branding; How to Create an International Halal brand (Session Chair)

0930 – 0950	Presentation-1: Peter Gould, Australia
0950 – 1010	Presentation-2: Dr. Saber Khan, CEO, Ethnic Focus, UK
1010 – 1030	Presentation-3: Shelina Zahra Janmohamed, Vice President, Ogilvy Noor ,UK
1030 – 1100	Question & Answer from the audience / Memento distribution followed by group photograph
1100 – 1130	Networking tea

Session-2: Technical session on; Halal Science, Technology & Innovation (Session Chair)

1130 – 1150	Presentation-4: Dr. Winai Dahlan, Director, Halal Science Center, Thailand
1150 – 1210	Presentation-5: Dr. Mohammad Ali, Vice Chancellor, Faisalabad University, Pakistan
1210 – 1230	Presentation-6: Althaf Basha , Managing Director , Belmonttek, Malaysia
1230 – 1300	Question & Answer from the audience / Memento distribution followed by group photograph
1300 – 1430	Networking Lunch & prayers

Session-3: Technical session on; Halal Friendly Tourism & Hospitality / Halal Medical Tourism (Session Chair)

1430 – 1450	Presentation-7: Fazal Bahardeen, CEO, Cresentratiing, Singapore
1450 – 1510	Presentation-8: Ben Di, Halal Booking.com, Germany
1510 – 1530	Presentation-9: Dr. Sawsan Kheries, Secretary General, Arab Tourism Union, Jordan
1530 – 1600	Question & Answer from the audience / Memento distribution followed by group photograph
1630 – 1630	Networking tea

Session-4: Halal Case Study (Session Chair)

1630 – 1730	Industry Experts share their experiences & advise to the newcomers on how to achieve success in their industry (for Sponsored speakers)
1730 – 1800	Question & Answer from the audience
1800 – 1810	Memento distribution followed by group photograph
1810	End of Day 2

1900 – 2100 Cultural Show followed by Gala Dinner

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Day-2

Thursday , November 2nd, 2017

Session-5: Technical session on; Social Responsibility in Halal Industry (Session Chair)

0930 – 0950	Presentation-10: Dr. Saravanan , GreenTech , India
0950 – 1010	Presentation-11: Rafiuddin Shikoh, CEO, Dinar Standard, USA
1010 – 1030	Presentation-12: Ibrahim Abdul Matin, Green Deen, USA
1030 – 1100	Question & Answer from the audience / Memento distribution followed by group photograph
1100 – 1130	Networking tea

Session-6: Technical session on; Halal Lifestyle & Modest Fashion (Session Chair)

1130 – 1150	Presentation-13: Alia Khan, President, Islamic Fashion & Design Council, UAE
1150 – 1210	Presentation-14: Amani Al-Khatahtbeh, Author of "Muslim Girl", UK
1210 – 1230	Presentation-15: Rukhsana Shain, Be Halal , UK
1230 – 1300	Question & Answer from the audience / Memento distribution followed by group photograph
1300 – 1430	Networking Lunch & Prayers

Session-7: Technical session on; Ethical Financial Services (Session Chair)

1430 – 1450	Presentation-16: Representative from IDBG (Islamic Development Bank), KSA
1450 – 1510	Presentation-17: Muhammad Qattan , HOD , Islamic Banking Dept, Kuwait University , Kuwait
1510 – 1530	Presentation-18: Atef el Shabrawy, CEO, Islamic Banking , Bahrain
1530 – 1600	Question & Answer from the audience / Memento distribution followed by group photograph
1630 – 1630	Networking tea

Session-8: Experts Panel Discussion (Session Chair)

1630 – 1730	Experts Panel Discussion, How to promote Halal Trade between UK & OIC-MCs - The Way Forward
1730 – 1800	Question & Answer from the audience
1800 – 1815	Conference Resolution presented by Organizers
1815 – 1830	Memento distribution followed by group photograph
1830	End of the Conference

1900 – 2100 Dinner for VIPs, Speakers & Foreign delegates

End of World Halal Day 2017